



 **lovebites**

**Functional Supplements
for Dogs & Cats**



lovebites DentaShield

Dental Health for Cats

DentaShield is a functional treat designed to combat dental disease using a unique combination of Norwegian Brown Kelp and SHMP.



Gingivitis causing bad breath and swelling of the gums.



Periodontal disease where the gum recedes from the tooth and can cause gum infections and tooth loss.

Symptoms of poor dental health:



Loss of appetite



Difficulty eating



Bad breath



Discoloured teeth



Bleeding gums



Behavioural changes

Dental issues are very common in cats - especially those over 4 years of age!

Norwegian Brown Kelp (357mg/chew), aka *Ascophyllum Nodosum*, is rich in natural compounds such as polyphenols that interfere with bacterial growth and accumulation.

SHMP (96mg/chew), aka Sodium Hexametaphosphate, aids in the prevention of tartar build up by binding with calcium in the mouth.

Key Benefits:



Norwegian brown kelp aids in plaque reduction



SHMP assists in minimising calculus build-up



Formulated by veterinarians and animal nutritionists



lovebites B-Calm

Stress Relief for Cats

Functional chews formulated by veterinarians to nutritionally support the management of low-level stress and anxiety with natural ingredients.



Should be used on a daily basis to assist cats during times of stress such as travel, relocation and separation.



Non-drowsy, non-sedative action making it great for long-term use.

Symptoms of Stress and Anxiety:

- Excessive grooming
- Aggression
- Litter box issues
- Loss of appetite
- Hiding
- Increased meowing
- Restlessness
- Changes in pupils

How Can B-Calm Help with Anxiety?

B-Calm contains L-tryptophan and Thiamine which have a non-drowsy, non-sedative action helping to combat anxiety and stress naturally.

L-Tryptophan 62.5mg/chew

- Essential amino acid – cannot be produced by the body and needs to be consumed within the cat's diet.
- L-tryptophan is required to create serotonin in the brain.
- Serotonin is responsible for mood, appetite, sleep, memory, learning and social behaviours.

Thiamine 1mg/chew

- Thiamine helps convert carbohydrates, fats, and proteins into energy.
- Helps reduce stress and improve central nervous system responses.
- Additionally, helps with liver, skin, and brain function.

Key Benefits:



L-tryptophan and thiamine assist in the management of stress & anxiety



Contains natural Australian ovine plasma and tasty mackerel



Formulated by veterinarians and animal nutritionists



lovebites DentaShield

Dental Health for Dogs

Plaque is a bacterial film that builds up on dog's teeth. When plaque reacts with calcium in the mouth, it hardens to form tartar.

Tartar formation can lead to:



Gingivitis causing bad breath and swelling of the gums.



Periodontal disease where the gum recedes from the tooth and can cause gum infections and tooth loss.

Symptoms of Dental Disease:



Loss of appetite



Difficulty eating



Bad breath



Discoloured teeth



Bleeding gums



Behavioural changes

How can DentaShield Prevent Dental Disease?

Norwegian Brown Kelp (714mg/chew), aka *Ascophyllum Nodosum*, is rich in natural compounds such as polyphenols that interfere with bacterial growth and accumulation.

SHMP (193mg/chew), aka Sodium Hexametaphosphate, aids in the prevention of tartar build up by binding with calcium in the mouth.

Key Benefits:



Soft and easy to chew formula.
Great for dogs with sore teeth.



Norwegian Brown Kelp protects the teeth from plaque accumulation.



SHMP is clinically proven to reduce tartar formation by up to 70%.



lovebites B-Calm

Stress Relief for Dogs

formulated by veterinarians to nutritionally support the management of stress and anxiety with natural ingredients.

Common Types of Anxiety:



Separation - this can occur when the owner is not home or when the dog goes to a boarding kennel.



Noise - hiding/running away, barking and/or howling during fireworks, thunderstorms or sirens.



Other - disruption of routine, travelling, moving house.



Social - aggression or timidity when having visitors or out walking.

Symptoms of Stress and Anxiety:

- Excessive barking
- Pacing and shaking
- Restlessness
- Clinginess
- Howling
- Whimpering
- Frequent urination
- Territorial behaviour

How Can B-Calm Help with Anxiety?

B-Calm contains L-tryptophan and Thiamine which have a non-drowsy, non-sedative action helping to combat anxiety and stress naturally.

L-Tryptophan 125mg/chew

- Essential amino acid – cannot be produced by the body and needs to be consumed within the dog's diet.
- L-tryptophan is required to create serotonin in the brain.
- Serotonin is responsible for mood, appetite, sleep, memory, learning and social behaviours.

Thiamine 1mg/chew

- Thiamine helps convert carbohydrates, fats, and proteins into energy.
- Helps reduce stress and improve central nervous system responses.
- Additionally, helps with liver, skin, and brain function.

Key Benefits:



Non-drowsy, non-sedative action making it great for daily use.



Thiamine not only helps with anxiety but with skin and liver function too.



Ideal for stressful situations or to help balance general mood.

RESTRICTIONS OF USE - Veterinary advice should be sought before using in conjunction with prescription medication. Not all symptoms of stress and anxiety are related to serotonin production. Please see your vet if symptoms persist.



lovebites FlexJoint

Stress Relief for Dogs

Osteoarthritis is the most common form of arthritis in dogs. It affects one quarter of the dog population. There can be many factors that may contribute to development of joint issues, including, size, breed, previous trauma, intense activity, obesity, poor nutrition and age.

Symptoms of Joint Pain:

- Decreased activity
- Excessive licking
- Decreased activity
- Limping
- Swelling or stiffness
- Whimpering
- Trouble jumping
- Changes in mood

How does FlexJoint Help Prevent and Ease Joint Pain?

FlexJoint meal toppers and chews contain a synergistic combination of New Zealand green lipped mussel and glucosamine. This helps to provide advanced relief from debilitating arthritic symptoms in dogs.

Green lipped mussel 500mg/chew

- Green lipped mussel is an enzyme inhibitor that helps to prevent deterioration of healthy cartilage, synovial fluid and joint membranes.
- Green lipped mussel is a natural anti-inflammatory and aids in the reduction of swelling and pain within the joint.

Glucosamine 375mg/chew

- Glucosamine is a building block for cartilage production, helping to prevent the breakdown of the cartilage and helps to repair damaged joints.
- Glucosamine aids in the maintenance of synovial fluid.



Green lipped mussel was discovered as a joint aid when a study uncovered Maori populations living in coastal regions of New Zealand had a significantly lower prevalence of osteoarthritis in comparison to inland Maori populations. This was attributed to the large quantities of green lipped mussel in the coastal diet.

Key Benefits:



Glucosamine helps to rebuild damaged cartilage.



Green lipped mussel is a natural pain relief and anti-inflammatory.



Meal topper is suitable for both cats and dogs.



lovebites Predamax

Daily Wellbeing

It can be difficult to ensure that dogs are receiving their necessary nutritional requirements, as not all diets provide adequate amounts of the essential vitamins and minerals that our pets need. Raw feed, and low-grade kibble may have unbalanced nutritional value. Older dogs, lactating bitches, puppies and working dogs are at higher risk of vitamin and mineral deficiencies.

Predamax was developed over 15 years ago to provide key nutrients to wolves, African wild dogs, tigers, cheetahs, and lions in zoos and wildlife parks.

Nutritional Deficiencies Can Lead To:



Osteoarthritis



Poor skin and coat



Decreased energy



Behavioural issues



Immune issues



Weight loss or weight gain

Predamax is a dietary supplement that supports animals fed unbalanced diets by providing 25% of the dog's daily vitamin and mineral requirements.



Predamax should be given daily to maintain optimum health.

Older dogs absorb up to
20% less
nutrients than younger dogs.

Key Benefits



Provides 25% of daily vitamin and mineral requirements as proven by the NRC (National Research Council).



Supports daily wellbeing, providing nutrients essential for bones, coat, brain, eyes and immune function.



Supports the increased nutritional needs of puppies, lactating bitches, older dogs and working dogs.



lovebites Synbiotic

Gut Health

Synbiotic is a 9-Strain probiotic blend with natural prebiotic (chicory root extract). Prebiotics aid in a balancing the digestive system and optimizing digestion of feed.

Prebiotics feed and nourish gut flora, help to improve immune function, and assists in the growth of beneficial bacteria (especially useful after antibiotics and illness).

PROBIOTICS
308
million
CFU/g

Symptoms of Gut Dysbiosis:



Vomiting



Lack of appetite



Diarrhea



Weight loss



Increased gas



Skin issues

What does Synbiotic do?



Supports recovery from diarrhoea, dehydration and intestinal dysfunction (stress dose).



Post antibiotic therapy by restoring the natural balance of gut flora (stress dose).



For general wellbeing, to assist digestion and improve immune function (maintenance dose).

Predamax is a dietary supplement that supports animals fed unbalanced diets by providing 25% of the dog's daily vitamin and mineral requirements.

Key Benefits:



Assists with overall digestive function and promotes healthy digestion.



Supports a functioning immune system and healthy microbiome.



Can help maintain health or support animals recovering from illness.



lovebites LiverPro

Liver Support

How does LiverPro help?

LiverPro supports normal liver function and the control of destructive enzymes that may cause liver disease. Recommended to use daily to assist in the prevention of liver dysfunction, as an aid for dog's and cats currently suffering from or in recovery from liver disease.

Symptoms of Liver Disease May Include:



Loss of appetite



Seizures



Vomiting



Weight loss



Diarrhea



Excessive urination and thirst



Jaundice (yellow tinge to the skin, eyes and gums)



Decreased energy

Milk Thistle Extract (125mg/g)

- Helps to protect the liver cells against toxins
- May increase protein synthesis
- Antioxidant and anti-inflammatory effects

Vitamin C (82.5mg/g)

- Helps with tissue growth and maintenance
- Aids in immune system function
- Antioxidant

Key Benefits:



Can be used daily for ongoing support.



Suitable for liver management and recovery.



Suitable for both cats and dogs.

Consult with a veterinarian if you suspect that your dog or cat has liver disease.



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Treats with benefits.

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